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| <b>AMENDMENT</b> |  | Docket No. F0011/7006 |
| Applicant:       | Doron Friedman, Ajay Singhvi and Brian J. Huse   |                       |
| Serial No:       | 10/647,705   |                       |
| Filed:           | August 25, 2003  |                       |
| Conf. No:        | 2857   |                       |
| For:             | METHOD AND APPARATUS FOR CREATION, PERSONALIZATION AND FULFILLMENT OF GREETING CARDS WITH GIFT CARDS |                       |
| Examiner:        | Frantz B. Jean   |                       |
| Art Unit:        | 2151   |                       |

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**In response to the office communication dated August 28, 2006, please amend the above-identified application as follows:**

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 10 of this paper.